

our power

DIE ENERGIE COOPERATIVE

OurPower – Peer2Peer Market Place

&

Experience in Citizen Participation

1. Why we exist

2. What we do

3. What is new

4. Who we are

5. bullet point for Energy Communities

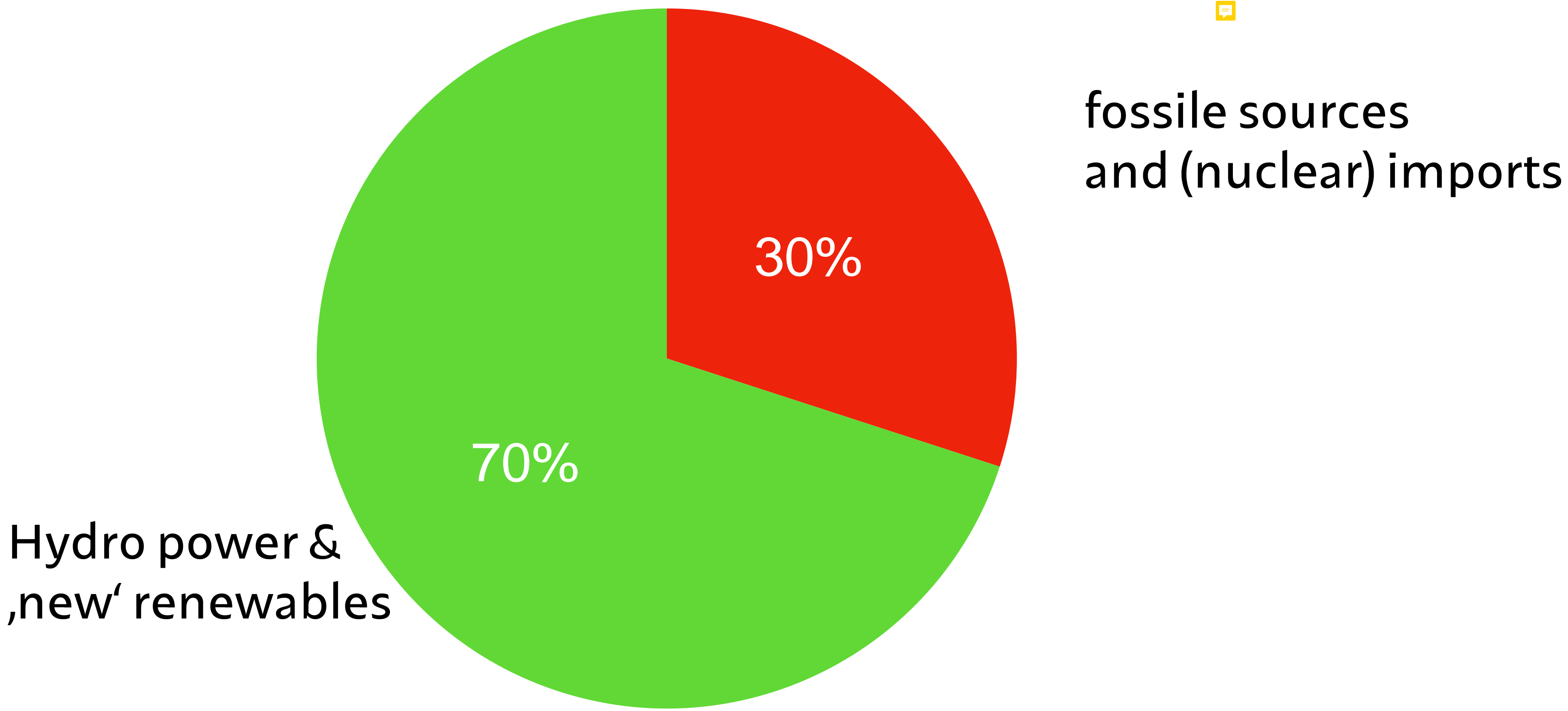


LET'S START AND WORK JOINTLY
FOR **COMMUNITY ENERGY!**

our power .JETZT

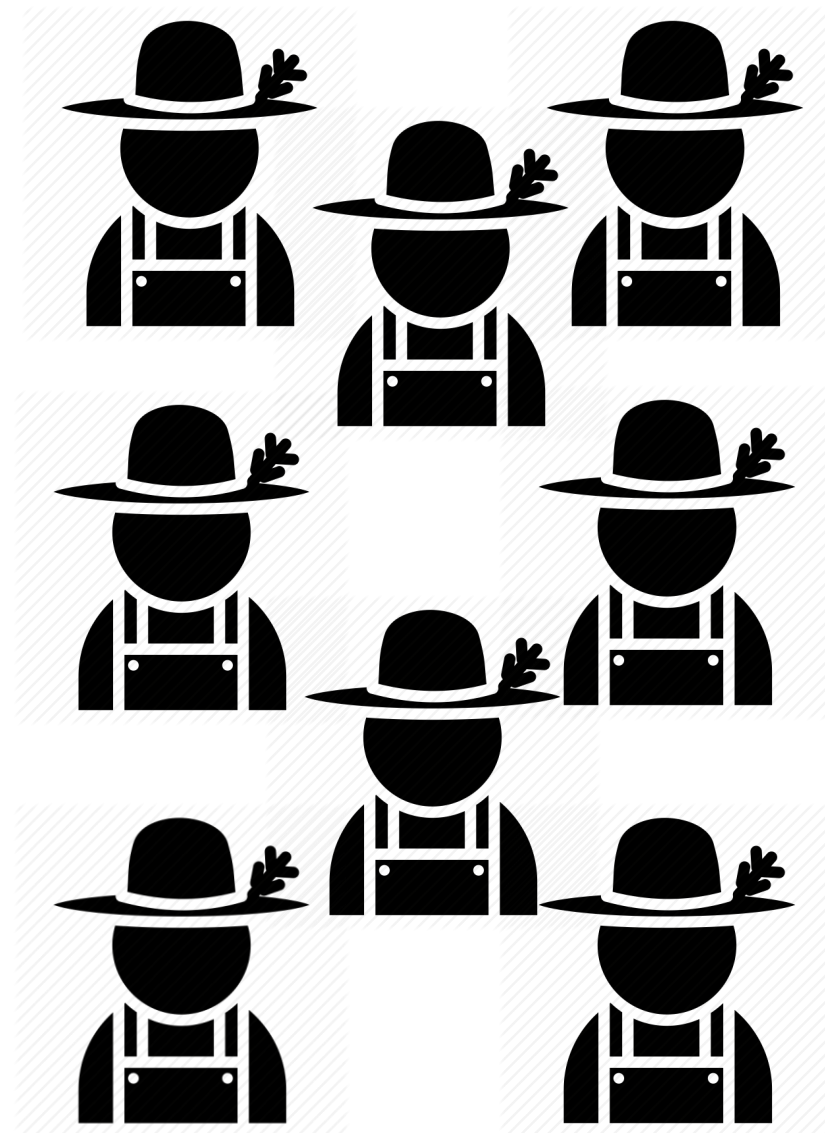
THE AUSTRIAN POWER MARKET

-- SINCE 30 YEARS



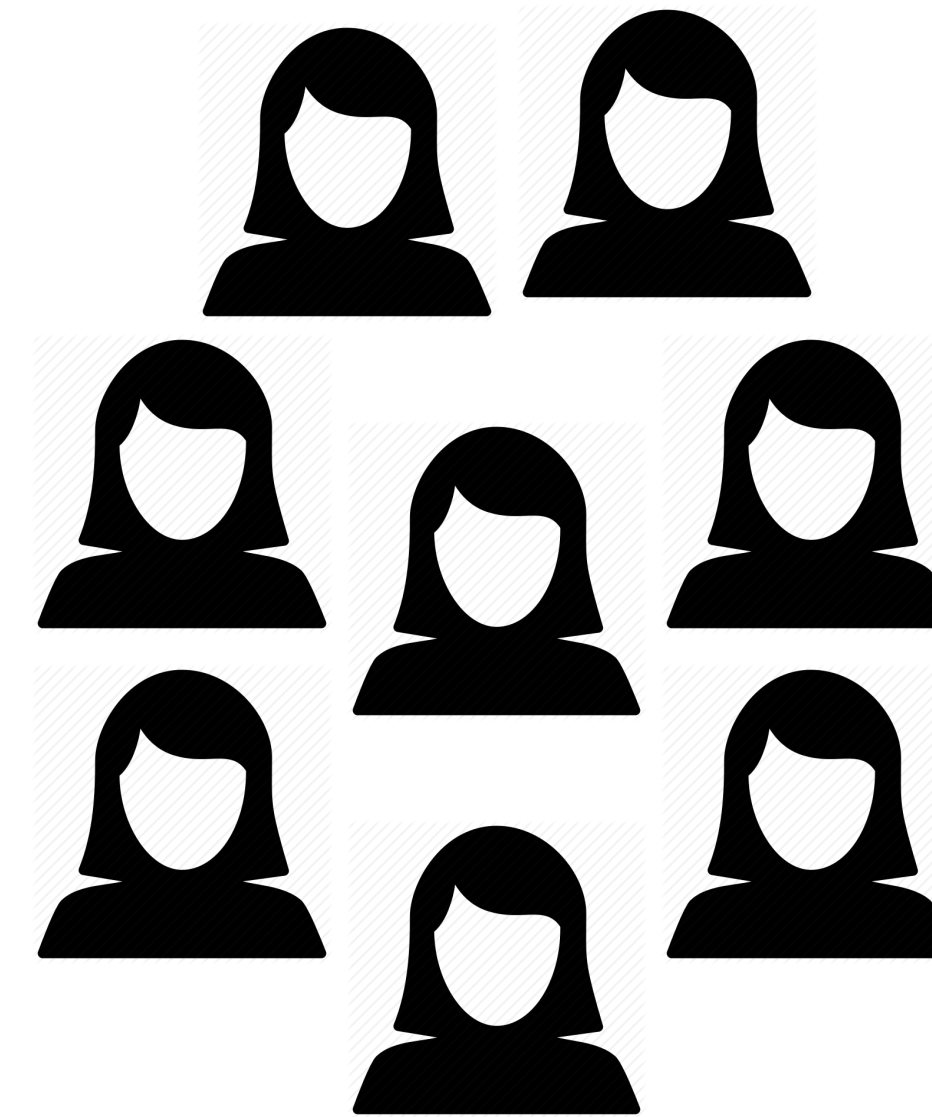


OUR SOLUTION: ACTIVATE THE PEOPLE



> 100.000

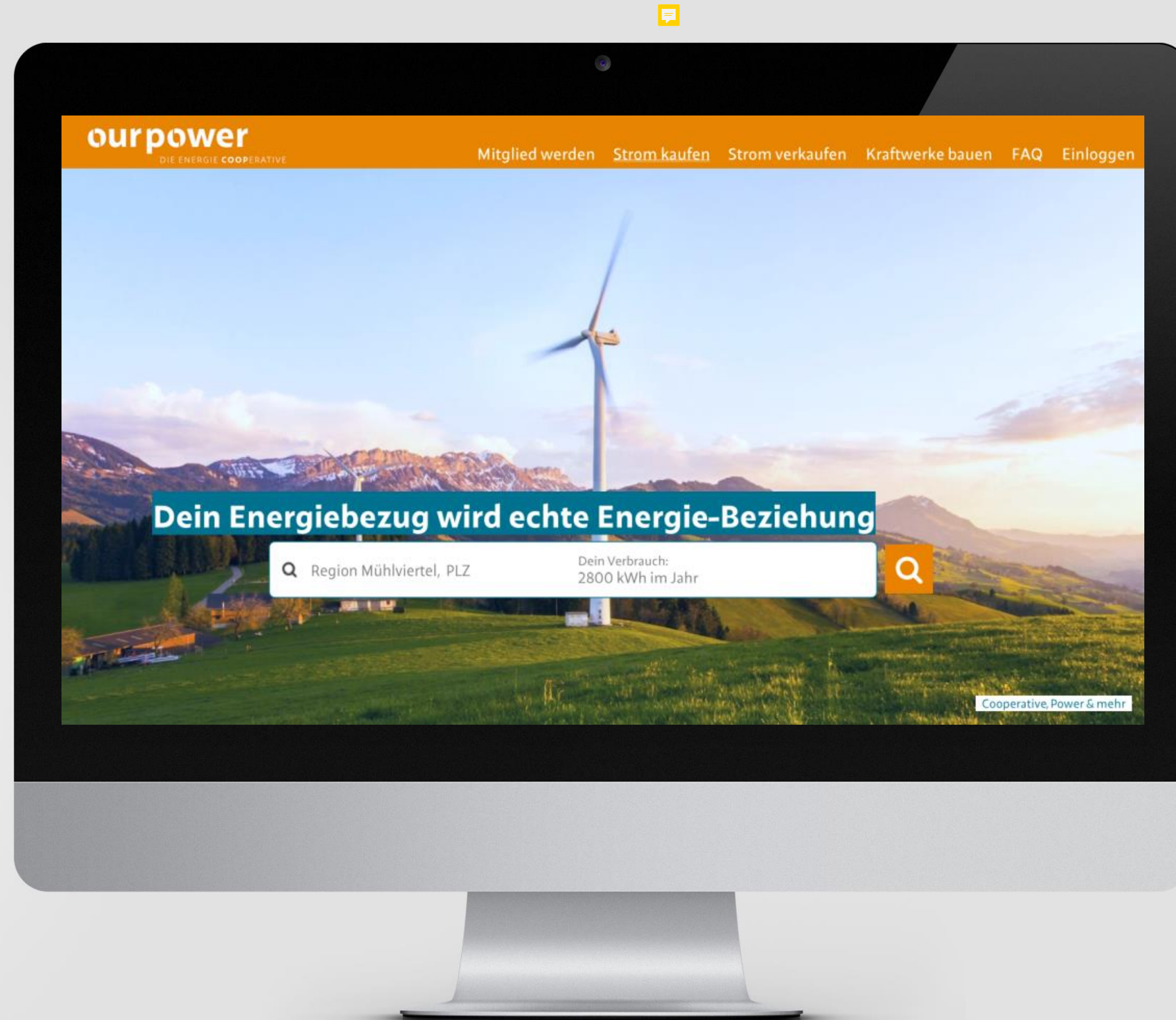
privat power producers,
communities,
investors beyond subsidies



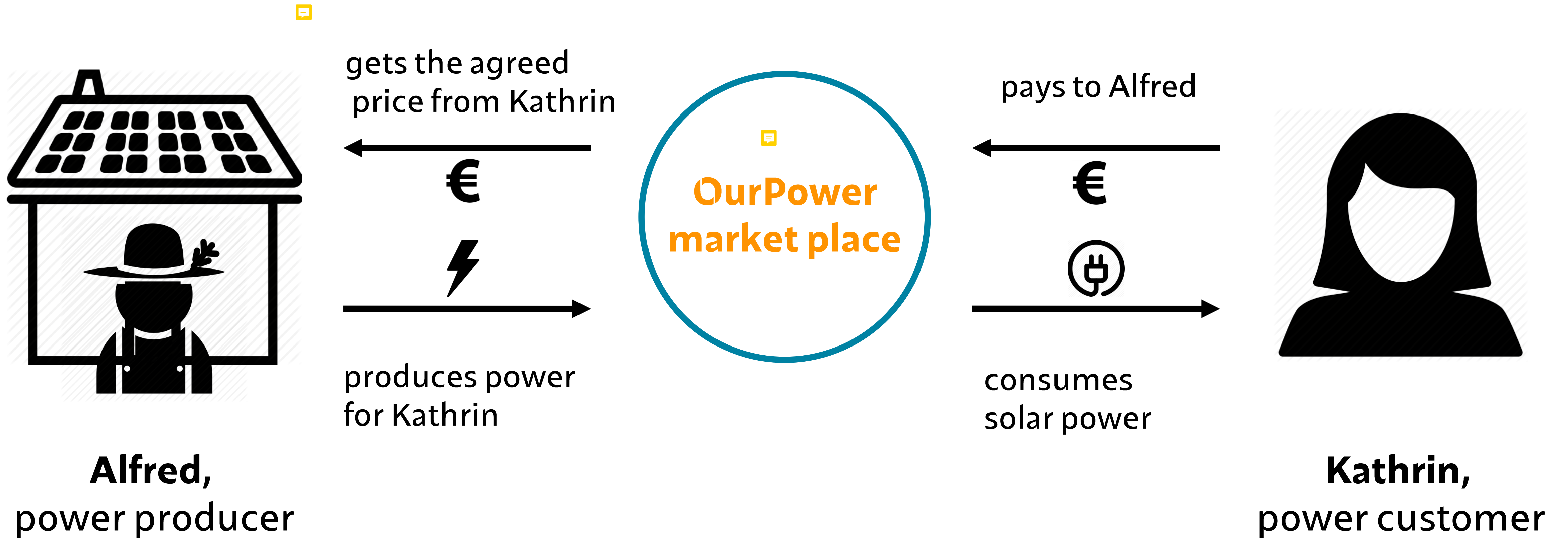
ca. 2 Mio

green customers, urban &
regional, who want to
make a difference

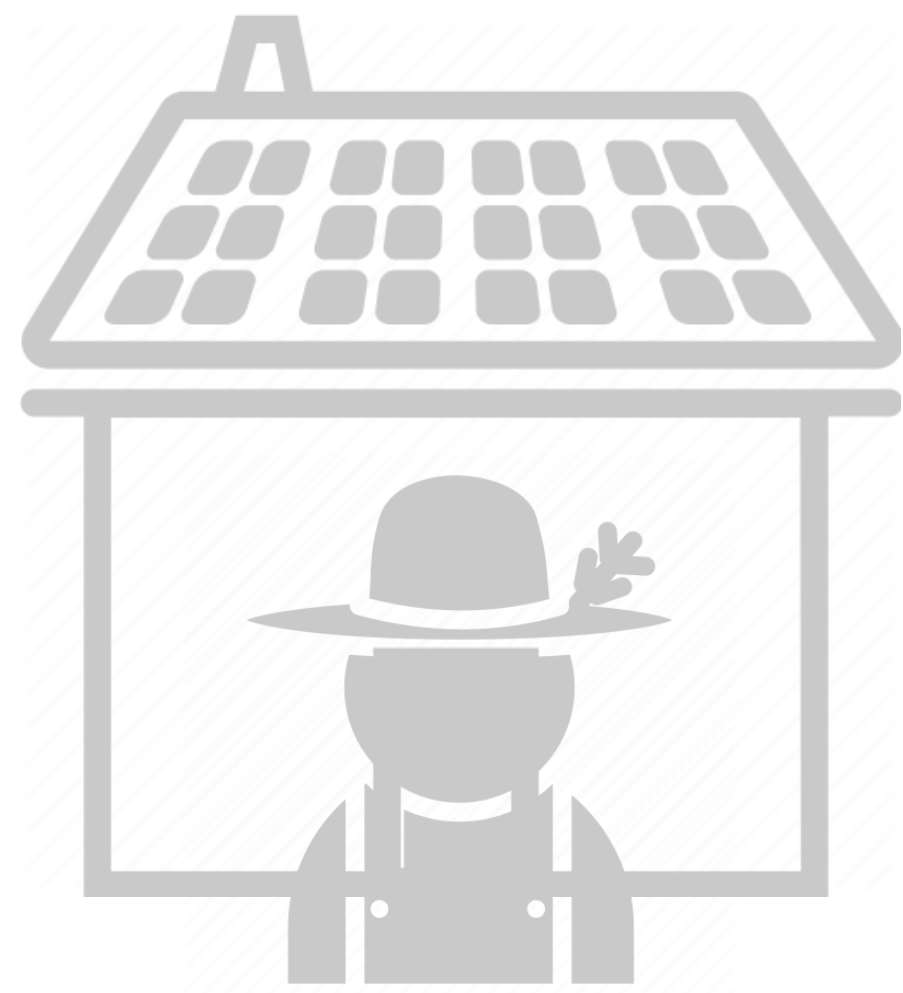
... get empowered on OurPower market place



OUR SOLUTION



OUR SOLUTION



Alfred,
Stromerzeuger

erhält vereinbarten
Preis



liefert Solarstrom
an Kathrin



**... initiates relationships
&
organises all the rest:
power supply,
balance energy,
billing ...**

zahlt Stromgeld
an Alfred

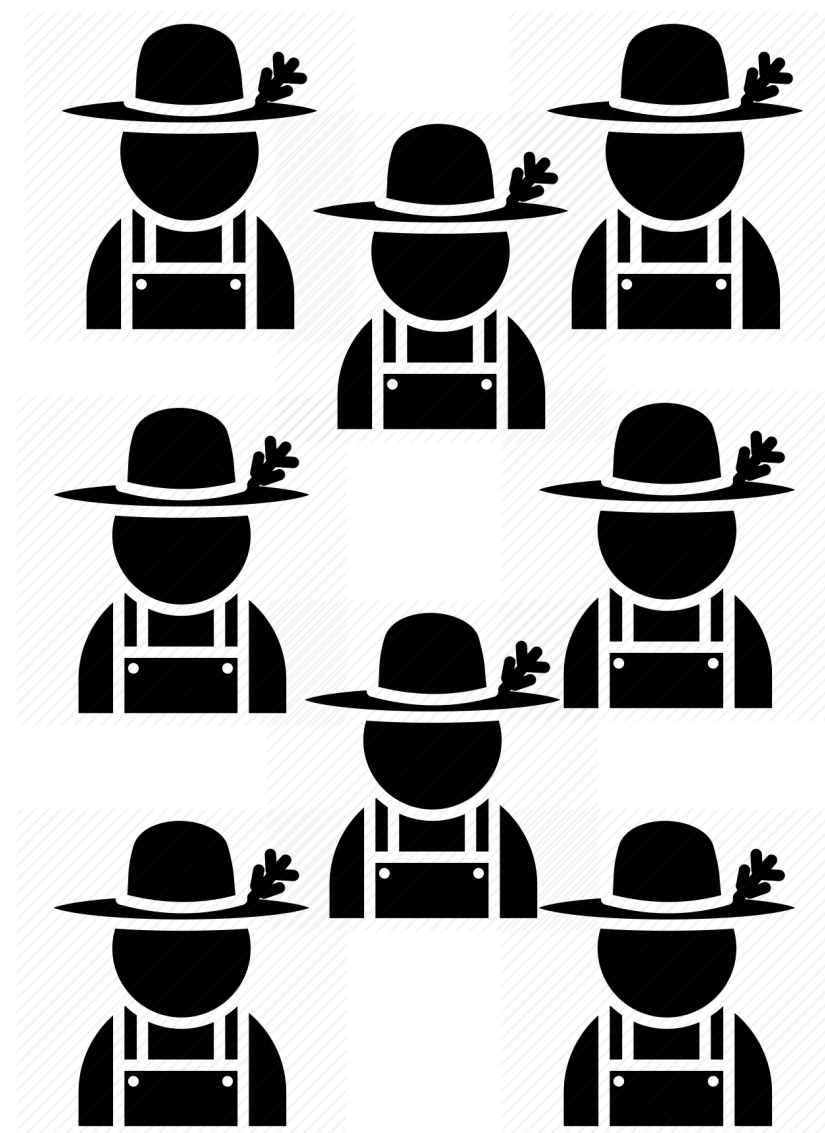


bezieht Solarstrom



Kathrin,
Stromkundin

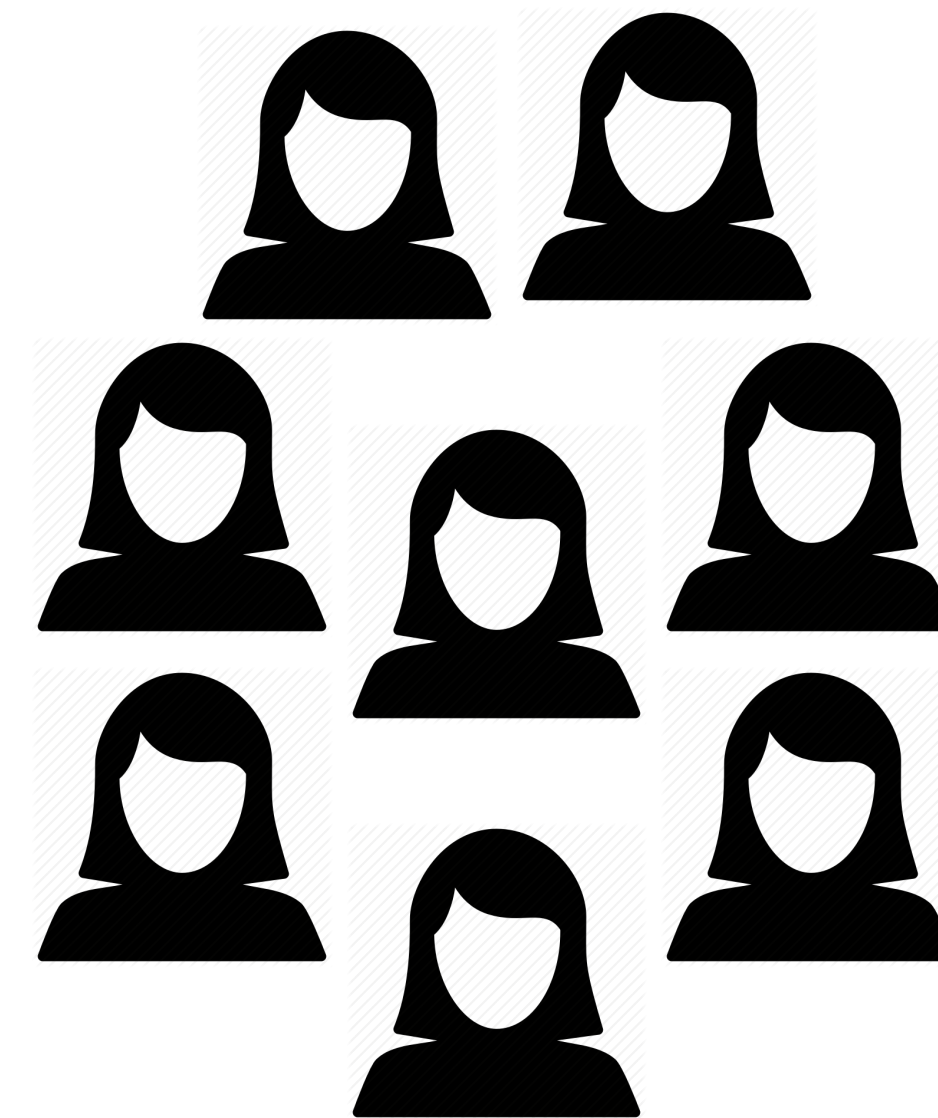
OUR SOLUTION: ACTIVATE THE MANY



> 100.000
power producers, investors,
beyond subsidies
scheme.



**... initiates relationships
&
organise all the rest:
power supply, grid use,
balance energy,
billing ...**



ca. 2 Mio
green customers,
who want to make
a difference

Let your power purchase become a powerful relationship

PL **1090 Wien** ⓘ

Netzbetreiber

Ihr **2300 kWh Jahresverbrauch**

ZUM ANGEBOT



**Windkraft von
Windpark Spörbichl**
1.300.000 kWh/a



**Sonnenstrom von
Martin**
3.500 kWh/a



**Sonnenstrom von
Andreas**
3.500 kWh/a



**Wasserkraft von
Max**
300.000 kWh/a

YOUR PERSONAL OFFER

für 2300 kWh Jahresverbrauch in 1090 Wien



40% Sonnenkraft von Alfred und Marianne aus Windhaag

+



30% Windkraft von Johann aus Spörbichl

+



30% Wasserkraft von Hans aus Heidenreichstein

44,65 € / Monat
inkl. Netz, Steuern und Abgaben

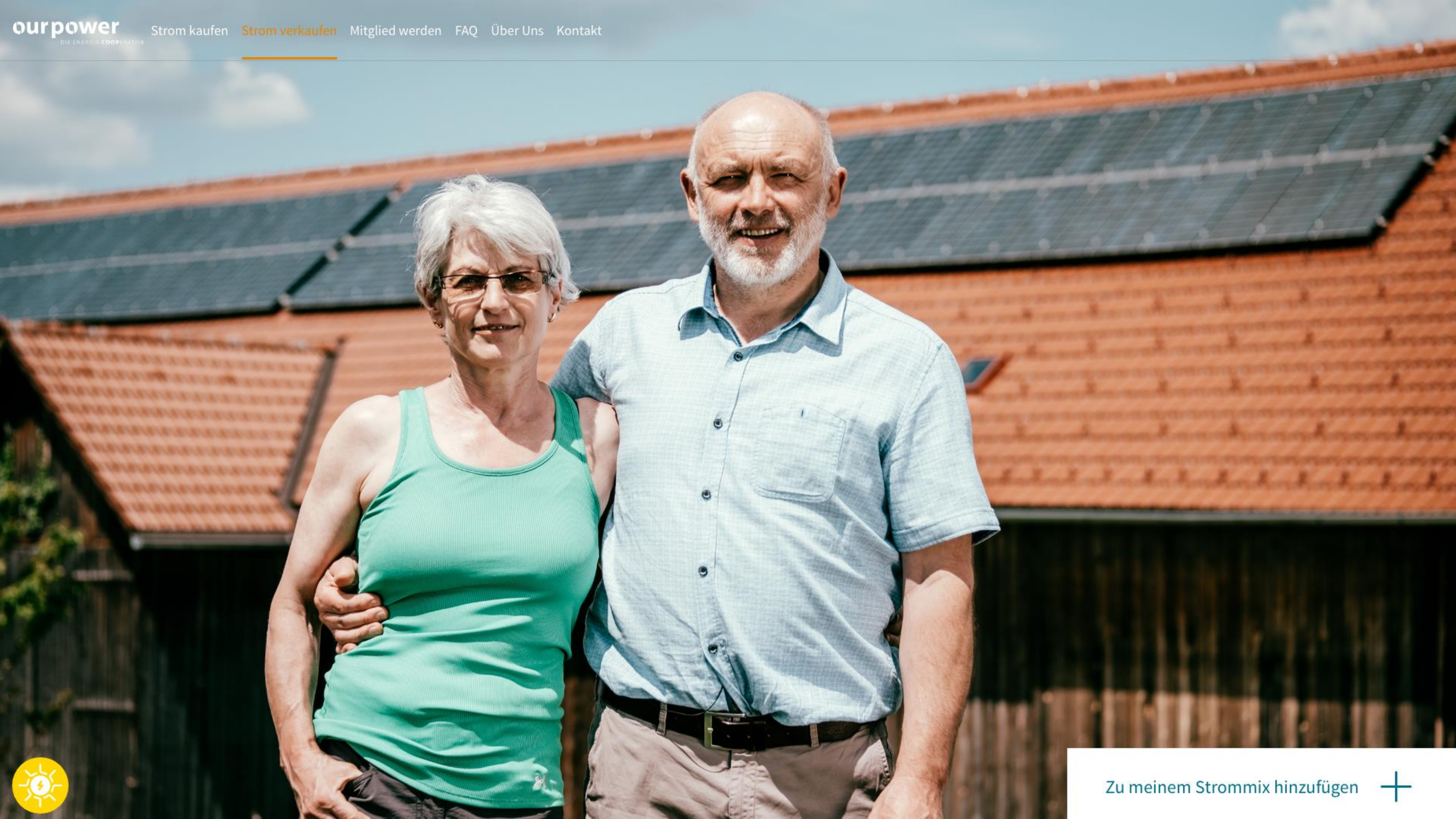
[Details ansehen](#)

[Jetzt bestellen](#)





- And your power comes from



[Zu meinem Strommix hinzufügen](#) 

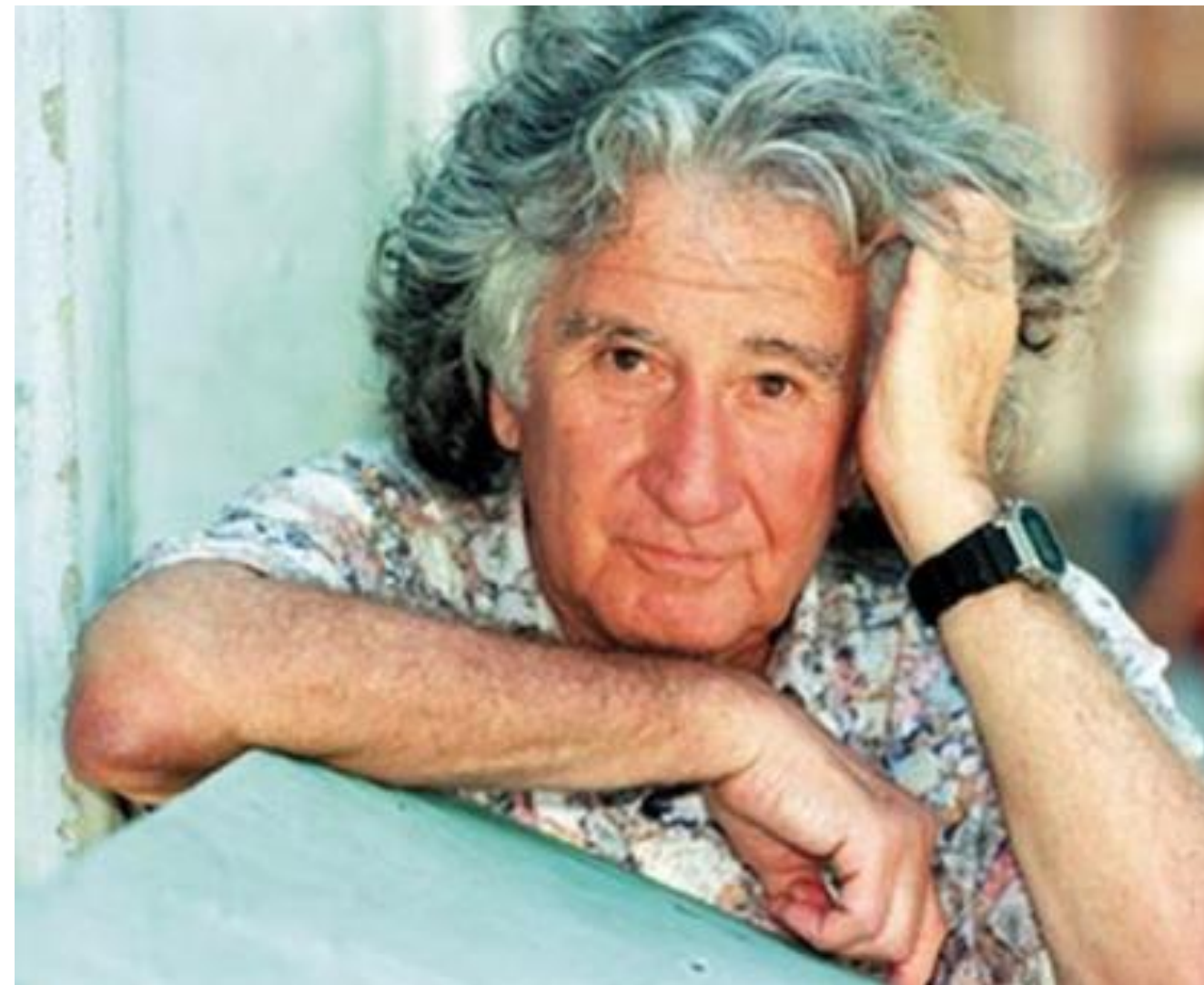


FOUR CORE INNOVATIONS



4 points for personal involvement:

1. for producers: direct market access – autonomy
2. for consumers: direct relationship – choice
3. for communities: invest in common power
4. We are a cooperative: fairness & participation



***»We are all actors :
being a citizen is not
living in society,
it is transforming it.«***

Augusto Boal (1931-2009)

OurPower Energiegenossenschaft SCE mbH

Elements that drive and sustain us



1. decentral energy is there – as is climate crisis!
2. build the business model – START WITH WHY
3. build up trust , credibility, confidence,
find the team & partners
4. give people a say / own business: Cooperative!
5. work, burn for it, work, spread the word

THE FOUNDERS: EXPERTISE & TALENTS



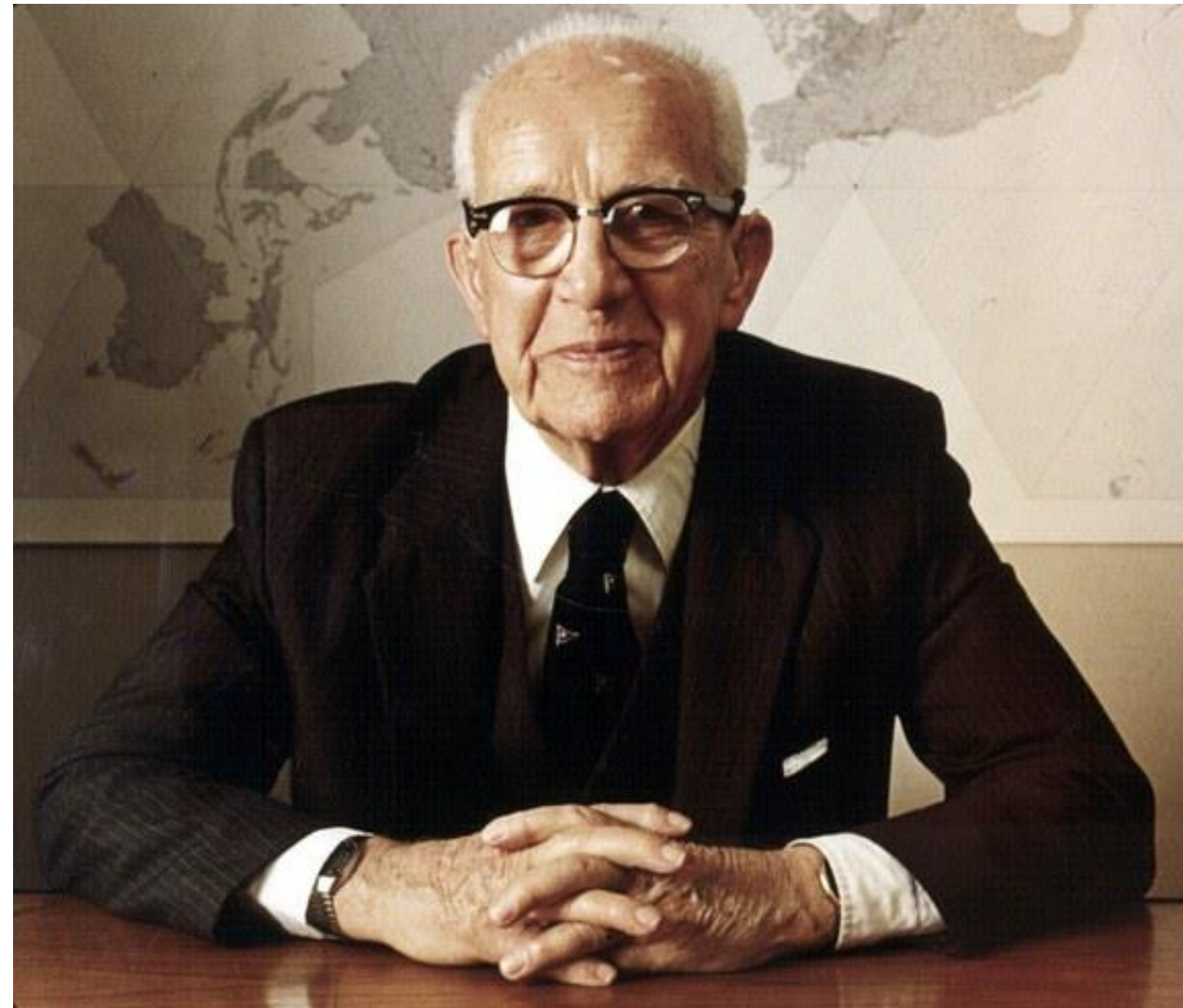
19
MEMBERS
(Jan. 2019)

ourpower - We are growing!



201 MEMBERS
(Nov. 2019)





»You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.«

R. Buckminster Fuller (1895-1983)

5 bullet points for Energy Communities

5 bullet point for Energy Communities



1. definition of EC: it's about community & citizens
2. clear benefit for ECs: grid access, - cost, ...
3. base benefits on community / contracts
4. install a coaching / mentoring process
5. stand to really ambitious national targets & EC target
& make Energy Communities your star team

**Make Energy Communities
your / our star team
in the
energy game!**

Köszönöm!
Thank you!

our power

DIE ENERGIE **COOPERATIVE**